

vegetable juices which are beneficial to health where other healing methods fail, thus relieving suffering and despair of illness; that the article was of medical significance because it "is recommended by many doctors for results"; that "Raw fresh vegetable juices are full of health sustaining nutrients, whereas Cooked Foods are Dead Foods," thus the article, by reason of its use in extracting raw vegetable juices, serves as a health aid in the treatment of diabetes, arthritis, heart conditions, bladder tumors, eye trouble, leukemia, acne, colds, influenza, high blood pressure, cancer, boils, allergies, angina pectoris, kidney and liver disorders, anemia, asthma, appendicitis, low blood pressure, brain tumors, botulism, cataracts, colitis, deafness, diphtheria, epilepsy, goiter, Hodgkin's disease, impotence, polio, insanity, meningitis, pneumonia, prostate trouble and numerous other disease conditions.

DISPOSITION: 12-5-61. Consent—claimed by Mrs. Francis B. Thom, t/a Southern Juicer Co., and the accompanying literature destroyed.

6897. Niblack Home Pony device. (F.D.C. No. 45769. S. No. 55-774 R.)

QUANTITY: 5 devices at Seattle, Wash.

SHIPPED: Between 11-22-57 and 10-3-58, from Denver, Colo., by Niblack System, Inc.

ACCOMPANYING LABELING: Leaflets entitled "How To Keep Your Figure With The Niblack Home Pony," "Niblack System—The World's Greatest Method of Body Contouring," and "Niblack Slenderizing System Cordially invites you to visit our new salon . . ."; and a newspaper advertisement mat reading in part "Reduce At Home With the wonderful new Niblack 'Home Pony' * * * Take off inches while you catch up . . ."

RESULTS OF INVESTIGATION: Examination showed that the article was an appliance containing a series of rollers which were caused to rotate by a motor-driven belt. The patient was massaged by placing the rotating rollers against various portions of the anatomy.

LIBELED: 5-4-61, W. Dist. Wash.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for re-forming the body, removing surplus inches in specific areas of the body, keeping the body firm and vibrant, spot-reducing, contouring the body, relaxing tense nerves, correcting body defects, correcting body posture, reducing weight and removing unwanted inches, increasing circulation to remove wastes from the system, keeping the figure trim and firm after fat was removed, and strengthening muscles.

DISPOSITION: 12-11-61. Consent—claimed by A. T. Delcambre, Seattle, Wash., and relabeled.

6898. Leg rejuvenator device. (F.D.C. No. 46572. S. No. 15-708 T.)

QUANTITY: 5 ctnd. devices at Cincinnati, Ohio.

SHIPPED: 9-5-61, from Yonkers, N.Y., by Beacon Enterprises, Inc.

LABEL IN PART: (Ctn.) "Style #455 Leg Rejuvenator by Beacon Beacon Enterprises, Inc. 286 Fifth Ave., N.Y. 1, N.Y."

ACCOMPANYING LABELING: Leaflets entitled "Instructions For Assembling #455 Leg Lounger" and newspaper advertisement from 8-20-60 edition of The Cincinnati Enquirer, reading in part "Give a Lift To Your Legs and Heart with the Leg Rejuvenator by Beacon."